



Keep It Safe

- 1. Use Common Sense.**

Be safe and smart. Talk to your kids and all other children before you start fundraising. Tell them the ground rules upfront.
- 2. Sell to Friends and Family.**

Make a list of your relatives, friends and neighbors whom you intend to contact. Friends & family are the easiest, safest and most reliable sale. Using the telephone is an excellent way to start your fundraiser.
- 3. Adult Supervision is Mandatory.**

A parent should always be present when kids are involved. Ask the kids to make a list of whom they intend to contact. A list will help insure that you and the program participants stick to your plan. A parent and/or fundraising coordinator should always approve the list of who's on the intended contact list.
- 4. Conduct your sale in a public place.**

Picking a location such as the local supermarket is always a good idea. It's usually well located, in an easy to get to location. They have parking and plenty of customers. Remember to get permission first.
- 5. Never enter the homes of strangers.**
- 6. Never let kids handle cash.**

Checks are always preferred to cash. If cash is necessary, only an adult should handle the money. Always issue a receipt for cash.
- 7. Conduct your sale during daylight hours.**

Children should always wear bright colored clothing or clothing that is marked with reflective materials.
- 8. Take a Catalog to the Office.**

Parents should take a catalog and order form to the office. Remember team fundraising is not just for kids.
- 9. Fundraise at your home games.**

There's no place like home! Selling products at your team's games is a great place to start. You have a captive audience, in a public place.